

Special invitation for you to join



If you are helping the environment, we would like to help you to profit from your environmental endeavours.

You can be seen to be green by joining The Green Organisation - and your membership includes numerous benefits that enable you to make substantial savings and do more business.

All you have to do is agree to follow the Code of Green Conduct (below) and we can then accept you as a member of one of Britain's leading environmental organisations.

The Green Organisation has been operating since 1994 as an independent, non-political, non-activist, non-profit environment group, dedicated to recognising, rewarding and promoting environmental best practice around the world.

We do this in many ways and you can learn more at:
www.thegreenorganisation.info



MEMBERSHIP BENEFITS

You can join The Green Organisation at a level to suit your business needs and priorities; choosing the benefits package that is best for you.

These are the options available to you...

BRONZE MEMBERSHIP BENEFITS

- A4 Membership Certificate
- Sign-up A4 certificate for Code of Green Conduct (NEW)
- Press Release circulated to announce your membership
- Use of Green Organisation logo on your stationery, etc.
- Copy of The Green Book CD (300+ page work of reference on environmental best practice) (NEW)
- Hotline access to environment reference library
- Regional meetings (with opportunities to speak, demonstrate, etc) (NEW)
- Advertisement in Eco Echo
- Editorial in Eco Echo
- Political representation (NEW)
- Optional inclusion in online Membership Directory (NEW)
- Optional involvement with Green Apple Awards (NEW)
- Discounted tickets for Green Organisation events (NEW)
- Discounted sponsorship opportunities (NEW)
- Benefit from raised awareness through our national advertising (NEW)
- Green ideas/Green investors (NEW)

SILVER MEMBERSHIP BENEFITS

All of the Bronze Membership Benefits, plus...

- Invitation to offer your goods or services to other Green Organisation members (NEW)
- FREE TICKETS FOR GREEN ORGANISATION EVENTS AT LONDON DORCHESTER (or similar) HOTEL (NEW) including
 - Seminars
 - Training
 - Photo/PR opportunities (being presented with certificate etc.)
- Vinyl membership logo door/window stickers (NEW)
- Free unbiased consultancy on green and ethical telecoms (NEW)
- Membership logo pin badge (NEW)
- Link to your website from Green Organisation site (NEW)
- A3 mega-certificate of Ecompliance (self-assessment verified by The Green Organisation) (NEW)
- Representation (or chairmanship) on committees (NEW)
- Carbon credit trading opportunity (Being investigated)

PLUS DISCOUNTS ON

- EcoCheck (certificated sustainability improvement programme) (NEW)
- Accountancy (NEW)
- Legal services (NEW)
- Marketing (NEW)
- Public Relations (NEW)
- Photography (NEW)
- Design (NEW)
- Health, fitness, therapies (NEW)
- Website creation and maintenance (NEW)
- Holiday accommodation (NEW)
- Green energy (NEW)
- Telesales (NEW)
- Editorial services (NEW)
- Print (NEW)
- Telephone/Broadband bills (NEW)
- Insurance and flood protection (NEW)
- Building, repairs, maintenance (NEW)
- Environmental consultancy (NEW)
- Event organisation (NEW)
- Promotional, marketing items and gifts (NEW)
- Personalised cards and calendars (NEW)

Have we missed anything?

Please let us know if you would like to see any specific additional benefits, and we will see what we can do to help.

GOLD MEMBERSHIP BENEFITS (CORPORATE/COUNCIL)

All of the Bronze and Silver Membership benefits, plus...

- Buy one, get one free (free membership for a client/twin town/ etc) (NEW)
- A3 mega-certificate of Corporate Commitment to the Environment (NEW)
- Tree planted in your name (NEW)
- Free Situations Vacant (Green Jobs) advertising in Eco Echo (NEW)
- Free tickets for every Green Organisation event (NEW)
- Opportunities to address Green Organisation audiences (NEW)
- Regular updates on grant availability (NEW)
- Full-page advertisement in The Green Book worldwide work of reference (NEW)
- Opportunities to host regional meetings (NEW)
- Green Organisation flag (NEW)

LIFE MEMBERSHIP

All the Bronze, Silver & Gold Membership benefits, plus

- Get one years membership free when you pay 5 years' fees in advance (NEW)
- Includes free Family Membership (NEW)

PARTNER IN PROTECTION OF THE ENVIRONMENT

All of the Bronze, Silver and Gold Membership benefits, plus

- A3 mega-certificate – Partners in Protection of the Environment (NEW)
- Title sponsorship of Green Organisation campaign or appeal, etc. (NEW) Including:
 - School Twinning
 - Acting for the Environment (with celebrity and showbiz involvement)
 - The London Walk – fund-raising
 - Get Your Kit Off (recycling sports kit to emerging nations)
 - SES - Save Endangered Species
 - (Nearly-)New Technology – recycling computers, mobile phones, etc
 - Toy Appeals for environmental disaster orphans
 - Tent and Bedding Appeals for environmental disaster survivors
 - The Green Book – annual global work of reference on environmental best practice

INTERNATIONAL MEMBERSHIP

- A4 Membership Certificate
- Sign-up A4 certificate for Code of Green Conduct (NEW)
- Press Release circulated to announce your membership
- Use of Green Organisation logo on your stationery, etc.
- Copy of The Green Book CD (work of reference on environmental best practice) (NEW)
- Hotline access to environment reference library
- Advertisement and editorial in Eco Echo
- Optional inclusion in online Membership Directory (NEW)
- Optional involvement with Green Apple Awards (NEW)
- Discounted tickets for Green Organisation events (NEW)
- Discounted sponsorship opportunities (NEW)
- Green ideas/Green investors (NEW)
- FREE TICKETS FOR GREEN ORGANISATION EVENTS AT LONDON DORCHESTER (or similar) HOTEL (NEW): including
 - Seminars and training
 - Photo/PR opportunities (being presented with certificate etc.)
- Buy one, get one free (free membership for a client) (NEW)
- Tree planted in your name (NEW)
- Vinyl membership logo door/window stickers (NEW)
- Membership logo pin badge (NEW)
- Link to your website from Green Organisation site (NEW)

FAMILY MEMBERSHIP

(Two adults and two children)

- A4 membership certificate in family name (NEW)
- Four Green Organisation pin badges (NEW)
- Four trees planted in family name (NEW)
- Birthday cards for each child (NEW)
- Christmas cards for each child (NEW)
- 'Save the endangered species' collectables gift for each child – birthday and Christmas (NEW)

MEMBERSHIP FEES

| | SOLE TRADER (1 or 2-man business) or Charities | SMALL BUSINESS (up to 50 Employees) | MEDIUM BUSINESS (51-250 Employees) | LARGE BUSINESS (251+ Employees) |
|-----------------------|---|---|--|---|
| BRONZE | £300 | £400 | £500 | £600 |
| SILVER | £450 | £600 | £750 | £900 |
| GOLD | £600 | £800 | £1000 | £1200 |
| LIFE | £600 | £800 | £1000 | £1200 |
| PARTNER IN PROTECTION | NEGOTIABLE | | | |
| INTERNATIONAL | £450 | £600 | £750 | £900 |
| FAMILY | £95 | | | |

ALL FEES ARE SUBJECT TO VAT AT THE STANDARD RATE

MEMBERSHIP APPLICATION FORM

TITLE FORENAME SURNAME

BUSINESS NAME

ADDRESS

PHONE

MOBILE

WEBSITE

EMAIL

NUMBER OF EMPLOYEES

TYPE OF BUSINESS (Description)

STATUS REQUIRED: BRONZE SILVER GOLD LIFE PARTNER INTERNATIONAL FAMILY

MEMBERSHIP FEE ENCLOSED (Please add VAT at the standard rate) £

We agree to abide by The Green Organisation Code of Green Conduct.

CODE OF GREEN CONDUCT

The company is committed to good environmental practice, ensures that it will meet the standards set by environmental law and fulfil its legal duty-of-care requirements for waste and disposal. The company will reduce, re-use and recycle at every opportunity to improve its environmental performance. Purchasing priorities will be given to buying locally, sustainably and ethically. The company will take responsibility for its environmental actions. The company recognises this to be a long-term commitment to continually improve and update environmental practices.

Signed Name in capitals

Position within company Date

WAYS TO PAY (Please Tick):

By cheque payable to OR Directly into The Green Organisation account at

The Green Organisation,
The Mill House,
Mill Lane,
Earls Barton,
Northampton NN6 0NR

Ecology Building Society
7 Belton Road
Silsden

OR we can invoice you

Keighley BD20 0EE

SORT CODE: 08 90 72 ACCOUNT NO: 70361591

YOU MUST ALSO ADD THE ROLL NO. 5501-05626-7

This agreement is made with **The Green Organisation** represented by

Signed Position and is valid until

A VAT RECEIPT WILL BE ISSUED WITH YOUR MEMBERSHIP PACK.